





Quantified Self @Work

How can a combination of self-tracking and persuasive eCoaching positively influence employees' stress management and resilience?

PhD-candidate: Aniek Lentferink. a.j.lentferink@pl.hanze.nl

Problem

1/3 of work-related absentieesm is caused by stress

Enhance stress management and resilience by an eHealth workplace intervention

Promising approach: Self-tracking and persuasive eCoaching.

Because: - Measurements of stress can increase awareness

- Scalability: most people own a device which is applicable for eHealth interventions
- Maintenance by persuasive technology

- Relatively **new** field of research But:

- Challenges in trust, privacy and ethics
- User-centered design important

Output Results will contribute to the understanding of:

- 1. Needs, barriers and opportunities from a stakeholder perspective
- Usability and persuasiveness of the design
- 3. The components of persuasive eCoaching and self-tracking that contribute to effective stress management and resilience training

Design in short:

Focus on creating awareness by collecting heart rate data (physiological reaction to emotional arousal) and self-reported measurements of emotional arousal (using the Sense-IT app, Y. Derks and R. Klaassen). Coaching by reflecting on stress and resilience data and provision of personalized suggestions.

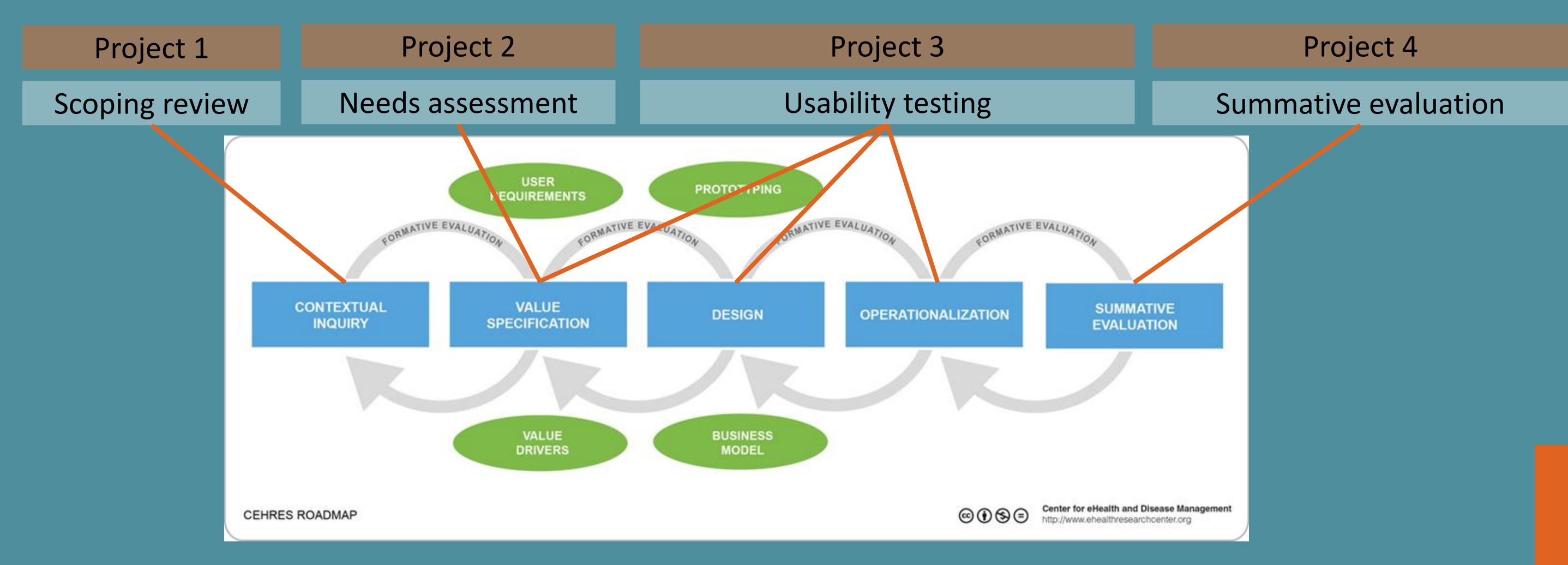
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