

Co-creation Reboot Cards-Digital Version-2nd ed.

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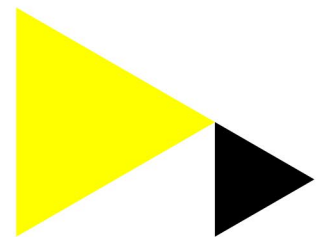
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co- creation reboot

Pick a card – create
space for reflection
and connection



CO-CREATION REBOOT

Welcome to the Co-Creation Reboot Cards.
This second edition invites you to pause and reflect on
what's really happening in your co-creation practice.

Use the cards for a quick one-on-one check-in,
a team moment, a larger group session or workshop.
Pick a card, read the question out loud, and enjoy the
conversation.

This deck covers five key themes: Space for Inclusivity,
Strengthen Connections, Coordinate with Empathy,
Open Up to Context, and Frame the Bigger Picture – plus
five Wild Cards.

Each card sparks curious, meaningful conversations,
surfacing stories, questions, and real-life dilemmas. They
help you reconnect, learn together, and stay grounded in
the human side of collaboration.



Help us improve.
Scan the code and
share your feedback.
Thank you!

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Funded by
the European Union

Introducing co-creation reboot



CO-CREATION REBOOT

Welcome to the Co-Creation Reboot Cards. Use the cards for a quick check-in, a team moment, or a larger group session. They'll help you to pause and reflect on what's really happening in your co-creation practice.

The cards were developed within the CommuniCity project – a citizen-centered EU initiative launching 100 tech pilots in urban and peri-urban areas across Europe. Through co-creation, CommuniCity supports local communities in defining challenges and shaping innovative solutions.

There are five themes: Space for Inclusivity, Strengthen Connections, Coordinate with Empathy, Open Up to Context, Frame the Bigger Picture – plus 5 Wild Cards.

The themes are based on insights from a two-year ethnographic study by researchers from the Creative Media for Social Change group at the Amsterdam University of Applied Sciences.

Each card sparks conversations. They help you share experiences, learn together and stay grounded in the human side of collaboration. We invite you to pick a card!

Colophon

The Co-Creation Reboot card set is created by the Lectorate Creative Media for Social Change, Amsterdam University of Applied Sciences, in collaboration with EU project CommuniCity.

2nd edition, printed in the Netherlands

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Edited by: Tamara Witschge

Images/photography:

© Came Moreno (*Images: Champion Inclusivity*)

© Pauline Hoogweg (*Images: Coordinate with Empathy, Frame the Bigger Picture*) (*Photography: Strengthen Connections, Open up to Context*)

We strived to find the makers of the graffiti images (*Strengthen Connections* and *Open Up to Context*). If you think you should be mentioned here please contact us.

This second edition of the Co-Creation Reboot Cards builds on feedback from CommuniCity pilots and other co-creation settings. If something resonates, or could be improved, we'd love to hear from you.



Help us improve.
Scan the code and
share your feedback.
Thank you!

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Space for inclusivity

embracing diversity



CO-CREATION REBOOT



SPACE FOR INCLUSIVITY

QUESTION

Everyone brings something unique in a co-creation process. Which talent or super-power do you enjoy using?

Strengthen connections

nurture relationships



CO-CREATION REBOOT



STRENGTHEN CONNECTIONS

QUESTION

How would you describe co-creation in your own words?

Coordinate with empathy

organize respectfully



CO-CREATION REBOOT



COORDINATE WITH EMPATHY

QUESTION

What would you like to learn from others in this process?

Open up to context

understand others



CO-CREATION REBOOT



OPEN UP TO CONTEXT

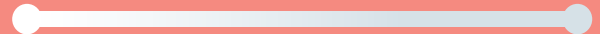
STATEMENT

I'd like to get to know the people I work with better and understand their background. But I often struggle to find the time.

AGREE

WHERE DO YOU STAND?

DISAGREE



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Frame the bigger picture

connecting the dots



CO-CREATION REBOOT



FRAME THE BIGGER PICTURE

QUESTION

What is an important insight you bring from previous projects?



If you had the chance to improve one thing in the process, what would you focus on?



Space for inclusivity

embracing diversity



CO-CREATION REBOOT



SPACE FOR INCLUSIVITY

DILEMMA

Sometimes it takes effort and a lot of time to help newcomers connect in the process.

WHAT'S YOUR POSITION?

The reality is that there is too little time for this.



I invest time in engaging the newcomers.

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CO-CREATION REBOOT



SPACE FOR INCLUSIVITY

QUESTION

Co-creation often means that you have to give up something for the greater good. What is your experience in this? Are there things that are non-negotiable for you?

Strengthen connections

nurture relationships



CO-CREATION REBOOT



STRENGTHEN CONNECTIONS

STATEMENT

I know the wants and needs of the other's in the process, and they know mine.

AGREE

WHERE DO YOU STAND?

DISAGREE



Coordinate with empathy

organize respectfully



CO-CREATION REBOOT



COORDINATE WITH EMPATHY

QUESTION

What have you already learned from others
in the co-creation project you currently work
on?

Open up to context

understand others



CO-CREATION REBOOT



OPEN UP TO CONTEXT

QUESTION

Co-creation often means letting go of fixed perspectives. What helps you see beyond your usual way of thinking?

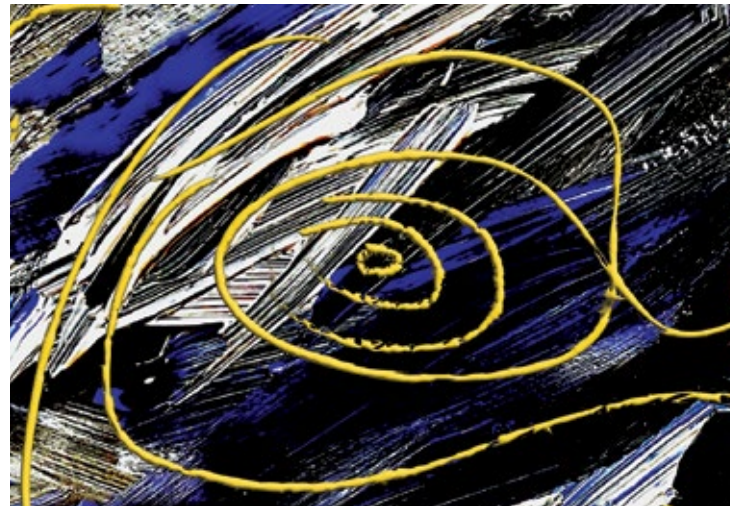
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Frame the bigger picture

connecting the dots



CO-CREATION REBOOT



FRAME THE BIGGER PICTURE

QUESTION

What do you hope will change if the project you're working on truly makes a difference?



Imagine you could swap places with someone involved in the co-creation process – who would it be, and what would you hope to learn?



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Space for inclusivity

embracing diversity



CO-CREATION REBOOT



SPACE FOR INCLUSIVITY

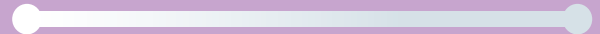
STATEMENT

If we can't get hold of certain people, or can't talk to them, we work with assumptions about them. Sometimes that's just the way it is.

AGREE

WHERE DO YOU STAND?

DISAGREE



Strengthen connections

nurture relationships



CO-CREATION REBOOT



STRENGTHEN CONNECTIONS

STATEMENT

Informal check-ins are crucial for real connection in co-creation, and yet there often is no time for them.

AGREE

WHERE DO YOU STAND?

DISAGREE



Coordinate with empathy

organize respectfully



CO-CREATION REBOOT



COORDINATE WITH EMPATHY

DILEMMA

Quality and creativity are crucial. Yet in practice, they are harder to achieve as deadlines and budgets tend to rule the day.

WHAT'S YOUR POSITION?

I keep striving for quality and ample space for creativity.



I prefer a pragmatic approach. I keep a close eye on the planning and budget.



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Open up to context

understand others



CO-CREATION REBOOT



OPEN UP TO CONTEXT

QUESTION

Stories told about the people for whom and with whom we develop things, strongly impact our view.

What helps you stay aware of your own assumptions and avoid acting on them?

Frame the bigger picture

connecting the dots



CO-CREATION REBOOT



FRAME THE BIGGER PICTURE

QUESTION

We know that external influences can, sometimes unconsciously, steer the process. Have you come across this? Can you give an example?



If the co-creation process
were a journey, what mode
of transport do you feel
you're currently on?



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Space for inclusivity

embracing diversity



CO-CREATION REBOOT



SPACE FOR INCLUSIVITY

DILEMMA

In complex decisions, the final decision is often made by the person with the most responsibility.

WHAT'S YOUR POSITION?

This is inevitable.



I am not okay with this.

Strengthen connections

nurture relationships



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STRENGTHEN CONNECTIONS

DILEMMA

Gossip among colleagues or participants sometimes impacts how we interact and collaborate.

WHAT'S YOUR POSITION?

*I don't experience it
that way.*



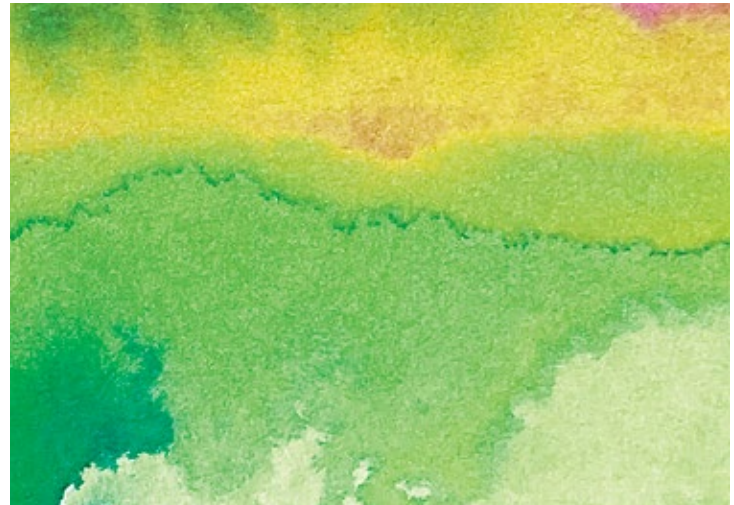
Yes, I recognize that.

Coordinate with empathy

organize respectfully



CO-CREATION REBOOT



COORDINATE WITH EMPATHY

QUESTION

What do you need to stay engaged when the process becomes challenging? What helps you in those moments?

Open up to context

understand others



CO-CREATION REBOOT



OPEN UP TO CONTEXT

QUESTION

It is important to become aware of any blind spots that influence the co-creation process. Which methods do you use to gain insight into your own blind spots?

Frame the bigger picture

connecting the dots



CO-CREATION REBOOT



FRAME THE BIGGER PICTURE

DILEMMA

Projects require both flexibility and staying true to the intended course.

WHAT'S YOUR POSITION?

Flexibility is key when things change.



Staying on course is important, even when things shift.





If you could capture
one moment from a
co-creation experience
in a photo, which image
would you choose – and
why?



Strengthen connections

nurture relationships



CO-CREATION REBOOT



STRENGTHEN CONNECTIONS

QUESTION

Think of the last time you had a project that became complicated. What did you do?

Coordinate with empathy

organize respectfully



CO-CREATION REBOOT



COORDINATE WITH EMPATHY

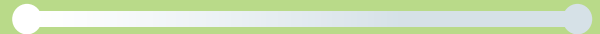
STATEMENT

Taking time to align and reach a shared agreement often clashes with the pressure to keep things moving forward.

AGREE

WHERE DO YOU STAND?

DISAGREE



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SPACE FOR INCLUSIVITY

QUESTION

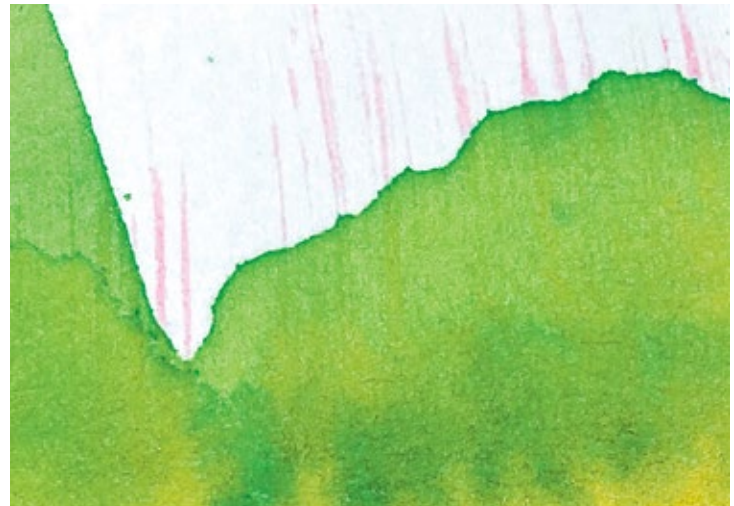
Can you give some examples – small or big – of how you try and make a co-creation process more inclusive?

Coordinate with empathy

organize respectfully



CO-CREATION REBOOT



COORDINATE WITH EMPATHY

QUESTION

It can be frustrating when good ideas are shelved without any follow-up. Have you ever experienced that? Can you give an example?

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CO-CREATION REBOOT



STRENGTHEN CONNECTIONS

QUESTION

What exactly makes co-creation worthwhile for you?



Has there been a moment during a project that brought a big smile to your face? What made that moment so special?

