

It Happened Tomorrow

changing mindsets

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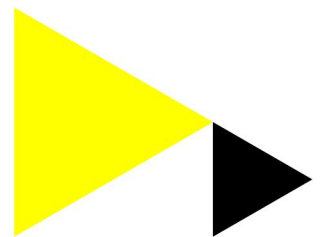
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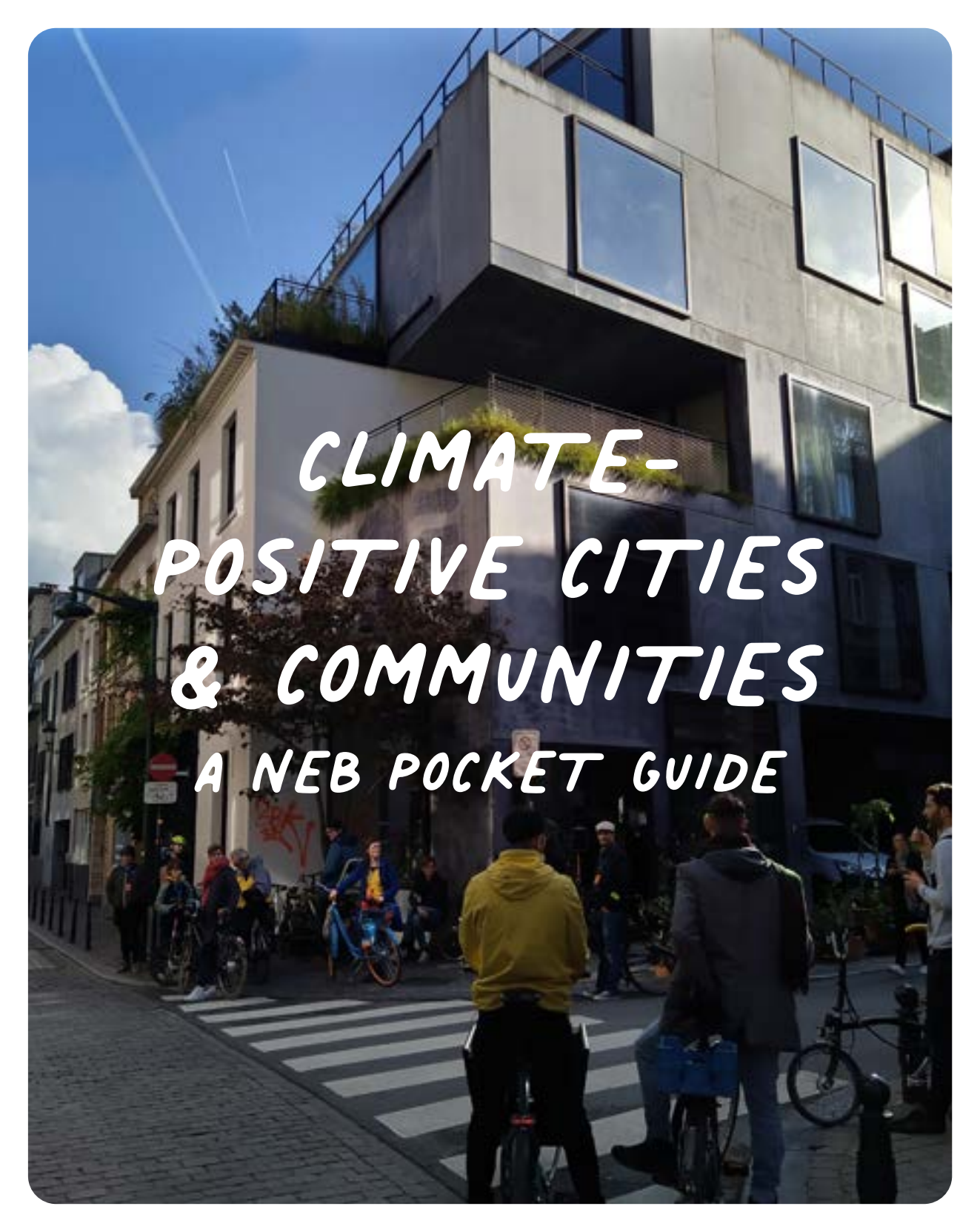
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Creating Tomorrow

A photograph of a modern, multi-story building with a concrete facade and large, rectangular windows. The building features a rooftop garden with green plants. In the foreground, a cobblestone street is visible with several people and bicycles. A person in a yellow hoodie is riding a bicycle across a crosswalk. Other people are standing or walking on the sidewalk. The sky is blue with some clouds.

CLIMATE- POSITIVE CITIES & COMMUNITIES

A NEB POCKET GUIDE

CHANGING MINDSETS

IT HAPPENED TOMORROW

HILVERSUM, NETHERLANDS

📌 Climate fiction workshop using the NEB impact model. Credit: Sound & Vision/Carlo de Gaetano



NEB Impact Model in a participatory Climate Fiction Workshop.

The Dutch Institute for Sound & Vision in Hilversum invited people from the municipality, finance, NGOs, academic, and arts & culture to imagine future ways to deal with rising sea levels in Dutch cities. Stills from films, documentaries and news reports from the institute’s archive were used in combination with the NEB Impact model to create climate scenarios. Through them, participants creatively engaged with the impacts of climate change in the Netherlands, fostering collaboration, critical thinking, and imaginative storytelling that resonated with their personal memories and experiences. The NEB Impact Model guided the exercise. Working with co-benefits helped one group to develop a line of thought combining art, nature restoration and green, by reflecting on the role of art in communicating climate change. The imagined scenarios allowed participants to relate to each other’s narratives and talk about the impact of those. With a final set of action points, this method can inspire policy and decision making that are related to everyday life experiences within participants’ organizations.

It happened Tomorrow **///**

RECOMMENDED STAGES

🗨 Vision
Use cultural collections as visual input and the NEB impact model to create shared visions and guide reflections on possible connections between different scopes and interests.

CO-BENEFITS

- Participation and co-creation
- Future-proofness & adaptability