

ISIRC 2021 is organised by



UNIVERSITÀ
CATTOLICA
del Sacro Cuore



UNIVERSITÀ CATTOLICA del Sacro Cuore
ALTIS
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IMPRESA E SOCIETÀ

E4IMPACT
FOUNDATION



***Enabling the change!
Social innovation and enterprises
for a better future***

**13th International Social Innovation
Research Conference**

Milan, 8-10 September 2021
#ISIRC2021

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Welcome to ISIRC 2021

[Università Cattolica del Sacro Cuore](#) together with [Graduate School of Business and Society \(ALTIS\)](#) and [E4Impact Foundation](#) are delighted to welcome you to the **13th International Social Innovation Research Conference (ISIRC)**. We are living in difficult times and we had hoped to meet you all physically in Milan, but the pandemic situation led us to severe restrictions. However, we are grateful to have the chance of organizing a **dual mode conference**, because it allows people to start meeting again in presence in our Milanese campus, but also it ensures anyone who wants to join the event virtually.

We are then thankful that **more than 300 scholars and practitioners** are joining us in presence or online, with attendances from all over the world (also many scholars from Africa and South America). We are very grateful to the **stream chairs**, which helped us in running the conference streams, and deepening the various thematic areas. This year, we have the pleasure to host five super-interesting **keynote sessions**, and we actually thank our speakers for their availability and commitment, both online and on-site. Finally, we really appreciate the commitment of everyone who has made this conference possible, including you, all presenters and participants.

The **#ISIRC2021** conference theme is: **“Enabling the change! Social innovation and enterprises for a better future”**. By following the leading impactful research being undertaken in the recent years, the theme focuses on how we may move towards fair and sustainable societies through social innovation and social entrepreneurial initiatives. This theme is very aligned with the purposes of our University, and it matches with the mission of both ALTIS and E4Impact. In particular, the **Graduate School of Business and Society (ALTIS)** since 2005 is committed to foster knowledge and practices round corporate social responsibility (CSR) and sustainability, as a place “where academics, professionals, entrepreneurs and managers, as well as talented youths, meet and debate turning managerial culture for sustainable development and impact entrepreneurship into reality.” (Vito Moramarco, ALTIS Director). Similarly, **E4Impact Foundation** aims at forging new generations of African social entrepreneurs, by bringing education programs in 17 African countries and working actively with local Universities to foster the development of such impact-oriented initiatives. E4Impact also developed impact acceleration programs which can concretely build a better future especially in emerging economy as Africa.

In conclusion, ISIRC 2021 will be in dual mode, and whilst this does mean that some benefits of traditional conference attendance will be difficult to achieve for some participants, we hope in a **productive dialogue**, a **shared and interdisciplinary knowledge** among the 21 conference streams, and enjoyable **networking** and **social events** activities. We really look forward to the conference in September, wishing you a nice and great participation with the final desire of greater impact from all of us toward **better societies and a better world**.

Welcome to #ISIRC2021!

Matteo Pedrini, Mario Molteni and Giacomo Ciambotti (*ISIRC conference chairs*)

ISIRC 2021 general information

The **International Social Innovation Research Conference (ISIRC)** is the world's leading interdisciplinary social innovation research conference.

In the past years, a number of prestigious institutions have organised the conference, among which Sheffield University (2020), the Yunus Centre for Social Business and Health at Glasgow Caledonian University (2019), Ruprecht-Karls-University Heidelberg (2018) and Swinburne University of Technology, Melbourne (2017).

In 2021, the ISIRC conference will be hosted by the largest private university in Europe, **Università Cattolica del Sacro Cuore** (Milan, Italy), organized by its **Graduate School of Business and Society (ALTIS)**, founded in 2005 with a strong focus on CSR and sustainability, and **E4Impact Foundation**, which has been supporting African entrepreneurs by imparting knowledge and competences on impact entrepreneurship since 2010.

The 13th edition will be held the **8th - 10th of September 2021**, with the following theme:

“ENABLING THE CHANGE! SOCIAL INNOVATION AND ENTERPRISES FOR A BETTER FUTURE”

The overall theme will be explored among the following **conference streams**:

1. Active ageing and social innovation
2. Critical perspectives on social innovation
3. New approaches to social innovation: design thinking and beyond
4. Digital and technological social innovation
5. Financing social impact
6. Hybrid models & organizing implications for social entrepreneurship research & beyond
7. Migrants and social innovation
8. Public institutions and social innovation
9. Regional and geographical aspects of social innovation
10. Social impact measurement: challenges and promising pathways
11. Social innovation and entrepreneurship in Africa
12. Social innovation education
13. Social innovation for health and wellbeing
14. Sustainability and social innovation in a time of climate and biodiversity emergency
15. Theoretical and methodological futures for social innovation
16. Universities as global enabling social innovation agents
17. Social innovation and complexity
18. Circular economy and social innovation
19. Spirituality, social innovation and religious entrepreneurship
20. Sustainability and social innovation in pandemic era
21. Orchestration networks for social innovation

Looking forward to see you all, and finally:

Welcome to **#ISIRC2021!**

Acknowledgements

UNIVERSITY PARTNERS



Glasgow Caledonian University



Oxford University - Saïd Business School



Sheffield University Management School



Swinburne University of Technology



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NETWORK PARTNERS



International Society for Third-Sector Research



African Network of Social Entrepreneurship Scholars

SCIENTIFIC JOURNALS



Social Enterprise Journal



Piccola Impresa

Programme Overview

ISIRC 2021 is organized in dual mode:

- **On-site attendees:** welcome at Università Cattolica (gate is located at the following address: [Largo Gemelli 1, Milan](#)). You will find the *Welcome Desk* in the portico on your right where you can get the *Welcome Kit*.
- **On-line attendees:** access through the links provided in the detailed program and in the *Conference Kit* shared by email.

Important Note: details of all the parallel and panel sessions with authors, presenters, affiliations, time and rooms are provided in the separated file.

Wednesday, September 8th

	Time (CEST / GMT+2)	Activity
Social activity	8.30 – 9.30	Welcome coffee / virtual networking
Plenary	9.30 – 10.00	Welcome & Introduction to ISIRC 2021
Parallel	10.15 – 12.15	Parallel session S1
Social activity	12.30 – 13.30	Lunch & networking
Parallel	13.30 – 15.30	Parallel session S2
Social activity	15.30 – 16.00	Refreshment break / virtual networking
Plenary	16.00 – 17.00	Keynote session Christopher Marquis , <i>Cornell University</i> “Building Better Businesses: Researching how the B Corp Movement is Remaking Capitalism”
Panels	17.15 – 18.15	Panel sessions
Social activity	19.00	Milanese “aperitivo” (on-site participants)

Note: All times are in local time zone (Italy): GMT+2 / Central European Summer Time (CEST).

[Go to the Detailed Programme - Wednesday](#)

Thursday, September 9th

	<i>Time (CEST / GMT+2)</i>	<i>Activity</i>
<i>Social activity</i>	8.30 – 9.00	Welcome / virtual networking
<i>Plenary</i>	9.00 – 10.00	Keynote session Johanna Mair , <i>Hertie School of Governance</i> “Research on Social Enterprise as disciplined exploration and imagination”
<i>Plenary</i>	10.00 – 10.10	Special Issues CFP session
<i>Social activity</i>	10.10 – 10.30	Refreshment break / virtual networking
<i>Parallel</i>	10.30 – 12.30	Parallel session S3
<i>Social activity</i>	12.30 – 13.30	Lunch & networking
<i>Panels</i>	13.30 – 14.30	Panel sessions
<i>Parallel</i>	14.45 – 16.45	Parallel session S4
<i>Social activity</i>	16.45 – 17.15	Refreshment break / virtual networking
<i>Plenary</i>	17.15 – 18.15	Keynote session Sophie Bacq , <i>Indiana University</i> “Civic wealth creation and the role(s) of community in social entrepreneurship”
<i>Social activity</i>	18.30 – 19.30	Best paper awards ceremony ISIRC 2021 Special Event , dual mode

Note: All times are in local time zone (Italy): GMT+2 / Central European Summer Time (CEST).

[Go to the Detailed Programme - Thursday](#)

Friday, September 10th

	<i>Time (CEST / GMT+2)</i>	<i>Activity</i>
<i>Social activity</i>	8.30 – 9.00	Welcome / virtual networking
<i>Plenary</i>	9.00 – 10.00	Keynote session Matthew Grimes , <i>Cambridge Judge Business School</i> “Navigating hype in the context of social innovation”
<i>Social activity</i>	10.00 – 10.30	Refreshment break / virtual networking
<i>Parallel</i>	10.30 – 12.30	Parallel session S5
<i>Social activity</i>	12.30 – 13.30	Lunch & networking
<i>Panels</i>	13.30 – 14.30	Panel sessions
<i>Parallel</i>	14.45 – 16.45	Parallel session S6
<i>Social activity</i>	16.45 – 17.15	Refreshment break / virtual networking
<i>Plenary</i>	17.15 – 18.15	Keynote session Silvia Dorado , <i>UMass Boston</i> “What do we call Grand Challenges? From definition to knowledge map”
<i>Closing session</i>	18.15 – 18.45	Special Issues CFP session Toward ISIRC 2022 Closing remarks

Note: All times are in local time zone (Italy): GMT+2 / Central European Summer Time (CEST).

[Go to the Detailed Programme - Friday](#)

Detailed programme

All times are in local time zone (Italy): GMT+2 / Central European Summer Time (CEST).

Wednesday, September 8 th		
PLENARY SESSION 9.30 – 10.00		
Session	Activity	Room
Plenary	- Welcome speech by Rector of Università Cattolica del Sacro Cuore, Prof. Franco Anelli - Introduction to ISIRC 2021 by Prof. Matteo Pedrini, Prof. Mario Molteni, Dr. Giacomo Ciambotti (ISIRC 2021 Chairs)	

PARALLEL SESSION S1 10.15 – 12.15			
Session	Stream	Session title	Room
Parallel S1-1	#02 – CP Critical perspectives on social innovation	Engaging with critical theories	
Parallel S1-2	#06 – HOM Hybrid models & organizing	Hybridity and B-corps	
Parallel S1-3	#04 – TECH Digital and technological social innovation	Disrupting the status quo	
Parallel S1-4	#05 – FIN Financing social impact	New investors strategies in social ventures	
Parallel S1-5	#06 – HOM Hybrid models & organizing	Managing hybridity and related tensions	
Parallel S1-6	#07 – MIG Migrants' economic, social, and political inclusion: what role for social innovation?	Integration in the labour market	
Parallel S1-7	#08 – PUB Public institutions and social innovation	Public institutions and social innovation	
Parallel S1-8	#11 – AFR Social innovation & entrepreneurship in Africa	Social innovation and entrepreneurship in Africa	
Parallel S1-9	#12 – EDU Social innovation education	New approaches to social innovation education	
Parallel S1-10	#13 – HEA Social innovation for health and wellbeing	Social innovation in healthcare	
Parallel S1-11	#14 – SUS Sustainability and social innovation in a time of climate and biodiversity emergency	Sustainability initiatives, activism and networks	
Parallel S1-12	#15 – THE Theoretical and methodological futures for social innovation	Straddling links between local and societal social innovation	
Parallel S1-13	#21 – ORC Orchestrating networks for social innovation	Orchestrating collaboration for sustainable innovation	
LUNCH / VIRTUAL NETWORKING 12.30 – 13.30			

PARALLEL SESSION S2 13.30 – 15.30			
Session	Stream	Session title	Room
Parallel S2-1	#02 – CP Critical perspectives on social innovation	Engaging with normative theories	
Parallel S2-3	#05 – FIN Financing social impact	Crowdfunding to activate social innovation driver	
Parallel S2-4	#03 – DTH New approaches to social innovation: design thinking theory, practice & critique	Design thinking: Global Focus	
Parallel S2-5	#06 – HOM Hybrid models & organizing	Hybridity and multi-level processes	
Parallel S2-6	#07 – MIG Migrants' economic, social, and political inclusion: what role for social innovation?	Social and economic integration	
Parallel S2-7	#10 – SIM Social impact measurement: challenges and promising pathways	Context-related approaches to social impact conceptualization and measurement	
Parallel S2-8	#11 – AFR Social innovation & entrepreneurship in Africa	Women and the antecedents of social innovation and entrepreneurship in Africa	
Parallel S2-9	#13 – HEA Social innovation for health and wellbeing	Social innovation in healthcare	
Parallel S2-10	#14 – SUS Sustainability and social innovation in a time of climate and biodiversity emergency	Social innovation for sustainable business and organisations	
Parallel S2-11	#15 – THE Theoretical and methodological futures for social innovation	Innovative methodological approaches	
Parallel S2-12	#18 – CIR Circular economy and social innovation	Collaborative circular economy for social innovation	
Parallel S2-13	#19 – SPIR Spirituality, social innovation and religious entrepreneurship	Religious ethics and business strategies	

– REFRESHMENT BREAK and VIRTUAL NETWORKING –

KEYNOTE SESSION 16.00 – 17.00		
Activity	Speaker and title	Room
Keynote session	Christopher Marquis, SC Johnson College of Business, Cornell University “Building Better Businesses: Researching how the B Corp Movement is Remaking Capitalism”	

PANEL SESSIONS 17.15 – 18.15		
<i>Activity</i>	<i>Topics and speakers</i>	<i>Room</i>
Panel S1-1	“Taking impact seriously – pathways towards integrity” (Stream #05 – SIM) - Veronica Chiodo, Politecnico di Milano - Dirk Schoenmaker, Rotterdam School of Management - Volker Then, CSI - Centre for Social Investment, Universität Heidelberg	
Panel S1-2	“Researching marginalised groups to inform social innovation” (Stream #15 – THE) - Michelle Darlington, Cambridge Judge Business School (<i>Facilitator</i>) - Joellen Nicholson, Vice President, University Impact - Bill McHugh, PhD candidate, University of Cambridge - Simon Dwight, Specialist Rough Sleeping Advisor, Ministry of Housing, Communities & Local Government	
Panel S1-3	“Divergence and Convergence: Three Models of Social Innovation Education” (Stream #12 – EDU) - Mandy Bratton, Director, Changemaker Institute, University of California (San Diego) - Mark M. Anderson, Research and Innovation, Glasgow Caledonian University (Glasgow) - Hyun S. Shin, Hanyang University (Seoul)	

SOCIAL EVENT Starting at 19.00	
<i>Activity</i>	<i>Where</i>
Milanese “aperitivo” (on-site participants)	

Thursday, September 9th

**KEYNOTE SESSION
9.00 – 10.00**

Activity	Speaker and title	Room
Keynote session	Johanna Mair, Hertie School of Governance “Research on social enterprise as disciplined exploration and imagination”	
Plenary session	Special Issues CFP session	

– REFRESHMENT BREAK and VIRTUAL NETWORKING –

**PARALLEL SESSION S3
10.30 – 12.30**

Session	Stream	Session title	Room
Parallel S3-1	#03 – DTH New approaches to social innovation: design thinking and beyond	Democratizing and decolonizing design	
Parallel S3-2	#05 – FIN Financing social impact	New potential impacts of finance	
Parallel S3-3	#06 – HOM Hybrid models & organizing	Conceptualizing hybridity	
Parallel S3-4	#07 – MIG Migrants and social innovation	Migrant entrepreneurship	
Parallel S3-5	#08 – PUB Public institutions and social innovation	Partnerships and collaboration	
Parallel S3-6	#10 – SIM Social impact measurement: challenges and promising pathways	Contributions to social impact measurement from different disciplines	
Parallel S3-7	#11 – AFR Social innovation and entrepreneurship in Africa	Impact, performance and scale	
Parallel S3-8	#12 – EDU Social innovation education	Global social innovation education	
Parallel S3-9	#13 – HEA Social innovation for health and wellbeing	Social innovation and Covid-19	
Parallel S3-10	#14 – SUS Sustainability and social innovation in a time of climate and biodiversity emergency	Innovation for climate change	
Parallel S3-11	#15 – THE Theoretical and methodological futures for social innovation	Empirical context in theories and methods	
Parallel S3-12	#16 – UNI Universities as global enabling social innovation agents	Supporting citizens and scholars	
Parallel S3-13	#19 – SPIR Spirituality, social innovation and religious entrepreneurship	Faith-based organizations and community outcomes	
LUNCH / VIRTUAL NETWORKING 12.30 – 13.30			

PANEL SESSIONS

13.30 – 14.30

Activity	Topics and speakers	Room
Panel S2-1	“Doing impactful research on Entrepreneurship and Social Innovation in Africa” (Stream #11 – AFR) - Mario Molteni, Università Cattolica del Sacro Cuore - David Littlewood, University of Sheffield - Bitange Ndemo, University of Nairobi - Brad Googins, Senior Fellow in Social Innovation, Babson College	
Panel S2-2	“Future Benefits of digitization in elderly: Special experiences to isolation during the COVID pandemic” (Stream #01 - AE) - Carmen Parra, Abat Oliba University, Barcelona - Karina Gatica-Chandía, Universidad Autónoma de Santiago de Chile - Rogelio García-Conteras, Arkansas University, Fayetteville	

PARALLEL SESSION S4

14.45 – 16.45

Session	Stream	Session title	Room
Parallel S4-1	#03 – DTH New approaches to social innovation: design thinking and beyond	Application and innovation beyond academia	
Parallel S4-2	#05 – FIN Financing social impact	Social opportunities for finance	
Parallel S4-3	#06 – HOM Hybrid models & organizing	Hybrid business models	
Parallel S4-4	#08 – PUB Public institutions and social innovation	Innovative public practices and services	
Parallel S4-5	#10 – SIM Social impact measurement: challenges and promising pathways	Social and financial performance nexus	
Parallel S4-6	#11 – AFR Social innovation and entrepreneurship in Africa	Social innovation ecosystems and growth	
Parallel S4-7	#12 – EDU Social innovation education	Social innovation education and the polity	
Parallel S4-8	#13 – HEA Social innovation for health and wellbeing	Healthcare interventions and contexts	
Parallel S4-9	#14 – SUS Sustainability and social innovation in a time of climate and biodiversity emergency	Social innovation, utopia and labs	
Parallel S4-10	#20 – PAN Sustainability and social innovation in pandemic era	Social innovation in pandemic era: the role of resilience	
Parallel S4-11	#21 – ORC Orchestrating networks for social innovation	Orchestrating networks for social innovation	

– REFRESHMENT BREAK and VIRTUAL NETWORKING –

PLENARY SESSION 17.15 – 18.15		
<i>Activity</i>	<i>Speaker and title</i>	<i>Room</i>
Keynote session	Sophie Bacq, Indiana University “Civic wealth creation and the role(s) of community in social entrepreneurship”	

SOCIAL EVENT Starting at 18.30	
<i>Activity</i>	<i>Room</i>
Best paper awards ceremony	
ISIRC 2021 Special event, dual mode	

Friday, September 10th

PLENARY SESSION

9.00 – 10.00

Activity	Speaker and title	Room
Keynote session	Matthew Grimes, Cambridge Judge Business School, University of Cambridge “Navigating hype in the context of social innovation”	

– REFRESHMENT BREAK and VIRTUAL NETWORKING –

PARALLEL SESSION S5

10.30 – 12.30

Session	Stream	Session title	Room
Parallel S5-1	#01 – AE Active ageing and social innovation	Active ageing: general session	
Parallel S5-2	#04 – TECH Digital and technological social innovation	Transforming economies	
Parallel S5-3	#06 – HOM Hybrid models and organizing	Hybridity and grand challenges	
Parallel S5-4	#9 – GEO Regional and geographical aspects of social innovation	Rural and urban perspectives	
Parallel S5-5	#10 – SIM Social impact measurement: challenges and promising pathways	Stakeholder driven approaches to social impact measurement	
Parallel S5-6	#11 – AFR Social innovation and entrepreneurship in Africa	Learning, training and collaboration in social entrepreneurship and innovation in Africa	
Parallel S5-7	#11 – AFR Social innovation and entrepreneurship in Africa	Inequality, poverty and informality	
Parallel S5-8	#12 – EDU Social innovation education	Social innovation education and science	
Parallel S5-9	#13 – HEA Social innovation for health and wellbeing	Health and wellbeing	
Parallel S5-10	#14 – SUS Sustainability and social innovation in a time of climate and biodiversity emergency	Just sustainable transitions	
Parallel S5-11	#16 – UNI Universities as global enabling social innovation agents	Knowledge transfer and networks	
Parallel S5-12	#20 – PAN Sustainability and social innovation in pandemic era	Social innovation in pandemic era: an international perspective	
Parallel S5-14	#02 – CP Critical perspectives on social innovation	Engaging with environmental transitions	

LUNCH / VIRTUAL NETWORKING
12.30 – 13.30

PANEL SESSION
13.30 – 14.30

Activity	Topics and speakers	Room
Panel S3-1	PHD AND YOUNG SCHOLARS WORKSHOP: “Conducting and publishing research on social entrepreneurship and social innovation in top journals” - Giacomo Ciambotti, Università Cattolica (<i>Facilitator</i>) - Sophie Bacq, Associate Editor of <i>Journal of Business Venturing</i>, Editorial board of <i>Academy of Management Journal</i>, <i>Entrepreneurship: Theory and Practice</i>, <i>Journal of Management</i> - Matthew Grimes, Editorial board of <i>Administrative Science Quarterly</i>, <i>Academy of Management Journal</i>, <i>Academy of Management Review</i>, <i>Journal of Business Venturing</i>, <i>Strategic Entrepreneurship Journal</i> - Michael Roy, Editor-in-Chief of <i>Social Enterprise Journal</i>, Associate Editor of <i>Journal of Social Entrepreneurship</i>, Editorial Board of <i>VOLUNTAS</i> - Silvia Dorado, associate editor of <i>Business & Society</i>, Editorial board of <i>Organization Studies</i>, <i>Research in the Sociology of Organizations</i> <i>Note: the workshop will be open to all the participants, but priority during Q&A and discussion session is given to PhD students and young scholars.</i>	
Panel S3-2	“Innovation and racialised identities” - Neil Stott, Cambridge Judge Business School (<i>Facilitator</i>) - Yvonne Lardner, PhD candidate, University of Cambridge - Richard Akerele, CEO East London Connect - Lisa Mallory, Calgary French & International School	
Panel S3-3	SHINE EU Project: “Public Sector Innovation. Perspectives, best practices and future outlook” - Peter Meister-Broekema, Hanze University of Applied Sciences and University of Groningen - Anne Spaa, Northumbria University, UK - Katri-Liis Lepik, Tallinn University, Estonia - Sanjan Sabherwal, UK Policy Lab	

PARALLEL SESSION S6 14.45 – 16.45			
<i>Session</i>	<i>Stream</i>	<i>Session title</i>	<i>Room</i>
Parallel S6-1	#01 – AE Active ageing and social innovation	Social innovation for active ageing	
Parallel S6-2	#02 – CP Critical perspectives on social innovation	Engaging with philosophy and ethics	
Parallel S6-3	#06 – HOM Hybrid models and organizing	Hybridity and social entrepreneurship	
Parallel S6-4	#06 – HOM Hybrid models and organizing	Hybridization and competitive advantage in social enterprises	
Parallel S6-5	#9 – GEO Regional and geographical aspects of social innovation	Regional and territorial perspectives	
Parallel S6-6	#10 – SIM Social impact measurement: challenges and promising pathways	Theoretical developments for social impact measurement	
Parallel S6-7	#11 – AFR Social innovation and entrepreneurship in Africa	Conceptualising social innovation and entrepreneurship in Africa	
Parallel S6-8	#12 – EDU Social innovation education	Social innovation education methodologies	
Parallel S6-9	#16 – UNI Universities as global enabling social innovation agents	Scaling and incubating social innovations	
Parallel S6-10	#17 – COM Social innovation and complexity	Complexity in a the backloop	
Parallel S6-11	#19 – SPIR Spirituality, social innovation and religious entrepreneurship	Religion and social innovation	
Parallel S6-12	#21 – ORC Orchestrating networks for social innovation	Governance dynamics and challenges in orchestrating social innovation	
Parallel S6-13	#03 – DTH New approaches to social innovation: design thinking and beyond	Design thinking pedagogies	

– REFRESHMENT BREAK and VIRTUAL NETWORKING –

PLENARY SESSION 17.15 – 18.15		
<i>Activity</i>	<i>Speaker and title</i>	<i>Room</i>
Keynote session	Silvia Dorado, UMass Boston “What do we call Grand Challenges? From definition to knowledge map”	

CLOSING REMARKS 18.15 – 19.00		
<i>Activity</i>	<i>Topics</i>	<i>Room</i>
Closing remarks	Special Issues CFP session Toward ISIRC 2022 Closing remarks	

Keynote Speakers

Sophie Bacq, Kelley School of Business,
Indiana University



Sophie Bacq is an **Associate Professor** of **Entrepreneurship** and an Institute for Entrepreneurship & Competitive Enterprise Faculty Fellow at the Kelley School of Business, Indiana University.

In her research, Sophie investigates and theorizes about **entrepreneurial action aiming to solve intractable social and environmental problems** at the individual, organizational, and civic levels of analysis.

She has taught and conducted empirical research on **social entrepreneurship in Europe, the United States and South Africa**, and has co-edited three books on the topic.

Sophie's research has been published in leading academic journals such as Academy of Management Discoveries, Academy of Management Perspectives, Academy of Management Review, California Management Review, Entrepreneurship & Regional Development, Entrepreneurship: Theory & Practice, Journal of Business Ethics, Journal of Business Venturing, and Journal of Management Studies. She is a field editor at the **Journal of Business Venturing**. She serves on the **Editorial Review Boards** of the Academy of Management Journal, Entrepreneurship: Theory & Practice, and Journal of Management. With Tom Lumpkin, she is the recipient of the 2020 Academy of Management Perspectives' Best Article Award titled "[Civic wealth creation: A new view of stakeholder engagement and societal impact.](#)"

Sophie is the co-Director of [The Annual Social Entrepreneurship Conference](#)—one of the premiere academic gatherings on the topic—and co-Convener of the [Annual Social Entrepreneurship Doctoral Seminar](#). Prior to joining Indiana University, she was a Thomas E. Moore Faculty Fellow and Assistant Professor in Entrepreneurship and Innovation at Northeastern University, and a visiting scholar at New York University Stern School of Business. She received her doctorate in economic and management sciences from the Université Catholique de Louvain (Belgium), where she also received her master's and bachelor's degrees in business engineering.

Silvia Dorado, College of Management,
UMass Boston



Silvia Dorado is currently **Associate Professor of management** at the College of Management, UMass, Boston.

She is also **Associate Editor** of [Business and Society](#) and a **board member of DePaul Industries** (www.depaulindustries.com); a social enterprise devoted to generate employment for individuals with disabilities.

In her research, Dr. Dorado has explored topics around **processes of social innovation** within markets as well as the founding, management, and challenges of social enterprises.

She has published on these topics in some of the top journals in management including Academy of Management Journal, Business and Society, Journal of Business Venturing, Journal of Development Entrepreneurship, Nonprofit and Voluntary Sector Quarterly, and Organization Studies. Dr. Dorado received her M.A. from MIT and her Ph.D. from McGill University.

Matthew Grimes, Judge Business School,
University of Cambridge



Matthew Grimes is **Reader in Organisational Theory & Information Systems** and **Co-Director of the Entrepreneurship Centre** at Cambridge Judge Business School (University of Cambridge).

Dr Matthew Grimes's research examines how **individuals and organisations create, introduce, and sustain positive social change** by way of entrepreneurship.

To this end he studies both the contextual factors (e.g. regional and institutional differences) that enable innovation and social change as well as the individual factors (e.g. demographic and identity differences) that motivate and sustain individuals' commitment to such change.

He studies these factors primarily in **contexts such as social entrepreneurship and business incubators/accelerators**, where attempts to create, introduce, and sustain social change and innovation are particularly important and challenging.

Dr Matthew Grimes currently serves on the **editorial review boards** of Administrative Science Quarterly, Academy of Management Journal, Academy of Management Review, Journal of Business Venturing and Strategic Entrepreneurship Journal. He also previously served on the editorial review board for Entrepreneurship, Theory, & Practice.

BBA (College of William and Mary), MSc (Saïd Business School, University of Oxford), PhD (Owen Graduate School of Management, Vanderbilt University).

Johanna Mair, Hertie School of Governance



Johanna Mair is a **Professor of Organization, Strategy and Leadership** at the Hertie School in Berlin.

Her research focuses on **the nexus of organizations, institutions and societal challenges**. Her focus in recent work is on mechanisms that enable organizations to transform social systems and make progress on social problems.

She is the academic editor of **Stanford Social Innovation Review** and co-directs the **Global Innovation for Impact Lab** at the Stanford Center on Philanthropy and Civil Society.

She has co-directed the **Social Innovation + Change Initiative** at the Harvard Kennedy School, has served on the faculty at IESE Business School, and has held a visiting position at the Harvard Business School and INSEAD. Her book **Innovation and Scaling – How effective Social Entrepreneurs create Impact** (Stanford University Press, 2017 co-authored with Christian Seelos) has won the 2017 Terry McAdam Award at ANOVA and the 2018 ONE Outstanding Book Award at the Academy of Management Meeting.

Her **research** has appeared in the Academy of Management Journal, Organization Studies, Academy of Management Discoveries, Academy of Management Perspectives, Journal of Business Venturing, Journal of Business Ethics, Research in Organizational Behavior, Research in the Sociology of Organizations and other journals, and has appeared in the Financial Times, Nature Human Behavior and Stanford Social Innovation Review.

Christopher Marquis, SC Johnson College of Business, Cornell University



Christopher Marquis is the Samuel C. Johnson Professor in Sustainable Global Enterprise at Cornell University. He is the author of [**Better Business: How the B Corp Movement is Remaking Capitalism**](#).

His research and writing focus on **how businesses are creating a more resilient and sustainable capitalism** by focusing on the elusive triple bottom line of environmental, social and financial performance.

Prior to joining Cornell, he worked for 10 years at Harvard Business School where he developed an award-winning course on **social entrepreneurship**.

He is the author of more than 20 peer-reviewed academic articles and more than 50 Harvard business cases on topics related to sustainable business and has earned awards for scholarly achievement from the Academy of Management and the American Sociological Association.

Marquis earned a PhD in sociology and business administration from the University of Michigan.

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**UNIVERSITÀ
CATTOLICA**
del Sacro Cuore

The **Università Cattolica del Sacro Cuore** has recently reached the milestone of 100 years since its foundation.

It was founded in 1921 by Father Agostino Gemelli, one of the most prominent psychologists of his time. With its 40,000 students, 10,000 graduates per year, and 1,200 professors and researchers, the Università Cattolica is by far the biggest private University in Europe, counting up to 12 Faculties, 20 Doctoral programmes, 87 Research centres and 10 spin-offs.

The University has ranked first in Italy for the active presence of companies in its campuses, and ranked 58th worldwide. At the international level, the QS World University Ranking lists it among the first 300 universities in 13 specific disciplinary fields, among which Economics & Econometrics, Psychology, Accounting & Finance, Business & Management Studies, and Sociology.

[Learn more about Università Cattolica](#)

UNIVERSITÀ CATTOLICA del Sacro Cuore



Founded in the early 2000s, **ALTIS** is one of the 8 Graduate Schools of the Università Cattolica del Sacro Cuore.

As the Graduate School Business & Society, ALTIS is committed to developing new knowledge and contributing to the academic and policy debate on a sustainable approach to entrepreneurship and management across all sectors. Its areas of activity (Research – Education – Consulting) are developed in synergy.

Its strong ties with the corporate world guarantee a pragmatic approach towards the main issues of our time, which are being analysed and addressed through educational programmes for executives and consultancy services on sustainability.

The people of ALTIS are experts in strategic sustainable management, social impact measurement and reporting, and sustainable finance. In particular, our researchers cover all major topics related to management and entrepreneurship, among which sustainable strategic management, impact entrepreneurship, social enterprises in Africa, impact measurement and evaluation, and stakeholder management.

[Learn more about ALTIS](#)



E4Impact is an initiative launched in 2010 by ALTIS, with the objective of training impact entrepreneurs in the developing world to support the start-up and growth of their businesses.

In 2015, E4Impact became a Foundation with the support of Associazione Genesi, Mapei, WeBuild, and the Università Cattolica del Sacro Cuore and Always Africa Association. Later, Eni, Intesa Sanpaolo and VueTel joined E4Impact as Corporate Participants and Diana Bracco, Michele Carpinelli and Jean-Sébastien Decaux as Individual Participants.

To achieve its goals, it offers programmes (MBAs, Certificates and Accelerators) in Impact Entrepreneurship in 17 African countries, in partnership with ALTIS and local universities. So far, over 3.000 impact entrepreneurs have been trained and a hundred more are currently under training.

The Foundation also supports the expansion of European SMEs in Africa and takes part in multilateral projects aimed at empowering local business owners. Finally, E4Impact recently launched the first pan-African Alliance of Universities ([E4Impact Alliance](#)), with the purpose to foster educational programs in Africa and local faculty development.

[Learn more about the E4Impact Foundation](#)



Enabling the change!

Social innovation and enterprises for a better future

Milan, 8-10 September 2021

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